



# SUPPORTER PACK

Supporting families affected by primary  
and secondary immunodeficiency

[www.immunodeficiencyuk.org](http://www.immunodeficiencyuk.org)



Registered charity number 1193166



# THANK YOU

By supporting Immunodeficiency UK you are playing a vital role in our mission: to support and represent families affected by primary and secondary immunodeficiencies.

We are here to help ensure that those affected by a PID and SID have the knowledge needed to manage their condition effectively, to ensure that their health needs are understood and addressed by those involved in healthcare.

With your support we can make sure that even more people get the help and information they need.

"It's a rollercoaster ride, with many ups and many downs, but you keep going and eventually the ride does get smoother."

# HOW TO GET STARTED WITH FUNDRAISING

1. **Choose something that you are passionate about** - whether it be running a marathon or baking, it is important that you enjoy it!
2. **Set yourself a target** - be ambitious but realistic.
3. **Start early** - plan how you are going to reach your target and make sure you have everything ready before you start asking for sponsorship. Set up your JustGiving page or print off a sponsorship form. If you get stuck, remember that we are here to help.
4. **Ask for help** - Friends and family can be really useful in letting others know about your fundraising.

"The booklets are brilliant for passing on to teachers, nannies and other carers."





# FUNDRAISING IDEAS



## HOST A VIRTUAL QUIZ

Set up an online meeting using a platform such as Zoom or Houseparty. Write or download quiz questions. Invite your friends and ask for a donation to take part.

## TAKE ON A CHALLENGE

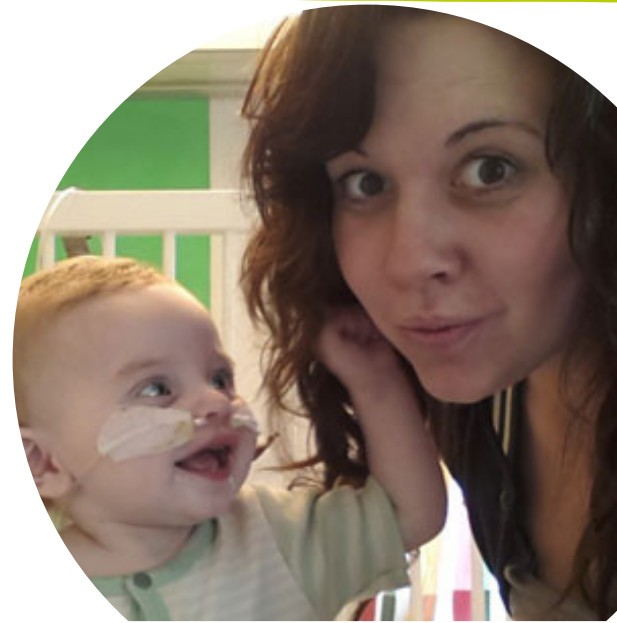
Put together a team and take on a challenge. The sky is the limit, and we don't mean sky-diving! Run a marathon, a gameathon, complete a sponsored silence. The more inventive, the better.



## BAKE OFF

Do you have a passion for baking or just like eating cake? Host a bake off at home or at work and ask for a donation to take part. You could even use the Immunodeficiency UK green or blue theme.

"The fantastic work that Immunodeficiency UK has done over the years, to support and educate those affected, has provided much needed hope."



# WHAT NEXT?



"So many people we knew gave their hard well earned pennies to such a great cause!!"

## PAYING IN YOUR MONEY

### Set up a fundraising page

There are lots of platforms out there; we recommend JustGiving. Setting up an online page means that you don't have to chase payments. Donations are transferred to Immunodeficiency UK in just a few days, and it also makes it easy for us to reclaim Gift Aid.

### Pay by post

Please make cheques payable to: Immunodeficiency UK and send to PO Box 12635, Colchester, CO7 5AN

### Bank transfer

You can pay your funds directly to us, email [hello@immunodeficiencyuk.org](mailto:hello@immunodeficiencyuk.org) for bank details.

### Online

You can pay in your donation easily via our website [www.immunodeficiencyuk.org](http://www.immunodeficiencyuk.org). Don't forget to tick the GiftAid box if you are eligible.

*giftaid it*

Remember to ask sponsors to Gift Aid their donations. Immunodeficiency UK can claim an extra 25p in every £1 donated by UK taxpayers.

# WHAT WILL YOU DO?

To contact  
Immunodeficiency UK

Call us on 0800 987 8986

Email

hello@immunodeficiency  
uk.org

Begin your fundraising journey with us.  
We would love to support you, share your fundraising  
stories and let you know about the difference you  
have made. Thank you.