



Fundraising for business and corporate partnerships

Find out how you can support Immunodeficiency UK to provide support to the immunodeficiency community, and how we can work together to have a meaningful and positive impact on your business.

Thank you

Thank you for choosing to find out more about Immunodeficiency UK. By reading this brochure, you're already showing an interest in our vital work and an empathy for the individuals and families whose lives are affected by immunodeficiency.

We need funding to continue the services so needed by immunodeficiency patients nationwide, so we do hope that you decide to support us. If you do, there are a variety of ways we can work together, building a mutually beneficial relationship.

With best wishes,

A handwritten signature in black ink that reads "S. Walsh". The signature is written in a cursive, flowing style.

Dr Susan Walsh, CEO

About

Immunodeficiency UK

Our aims are to help ensure that those affected by immunodeficiency have the knowledge needed to manage their condition effectively and to ensure that their health needs are understood and addressed by those involved in policy and delivery of healthcare.

In 2023/24:

260+ people were supported through our phone and email helpline service.

4039 information booklets were sent to immunology centres and individuals.

A mental health support programme was delivered for our members, to help them deal with the anxiety and stress that having a life-long chronic condition can bring.

Patient hardship grants were awarded to help the cost of accessing healthcare during the cost of living crisis.

Why support us?

Our mission is, quite simply, to help improve the lives of those living with immunodeficiency. In the UK, more than 500,000 people have an impaired immune system and more than 5,000 people have a diagnosed primary immunodeficiency. The need for our patient support services has never been greater.

People with immunodeficiency have an immune system that is not able to fight off infections or viruses effectively. This can mean that illnesses that most people recover from easily are highly dangerous for them.

It is such a relief to be able to understand what is going on with his condition and you have been a great help

Jane, mother to a child with APCED

Many thanks for your response to my questions about Selective IgM deficiency. That's very helpful of you, and useful to understand what the usual approach to treatment is

Matilda, who was seeking information on her condition.

What's in it for you?

Fundraising is a great way to motivate staff and provide a common focus, or goal for your organisation. Supporting a small charity such as Immunodeficiency UK not only provides a positive impact to the immunodeficiency community but is also extremely rewarding for your employees.

What can we do for you?

- Provide fundraising materials for your events
- Recognition in our Annual Impact Report
- Your company name and logo will also be featured on the 'Corporate Fundraising' page on our website
- Our social media accounts will share your posts about the amazing work you have been doing.

Ways you can help us

Charity of the Year

Choosing Immunodeficiency UK as your chosen 'Charity of the Year' gives endless opportunities to fundraise. You can ask different teams to compete to see who can raise the most money over a period of time.

Cause-related Marketing

Cause-related marketing allows a donation to be made to Immunodeficiency UK from the sale of a specific item or service.

Match Funding

Many employers operate a Match Funding Scheme whereby any fundraising donations that are made by individual employees are matched by the employer. This means double the donation!

Challenges

Individuals or groups of staff from your organisation can meet their fitness goals and raise money for a good cause at the same time by participating in a variety of sporting events on behalf of Immunodeficiency UK.

Virtual Sponsored Events

Whether it be walking, running, cycling, or swimming, your staff can set themselves an individual target or a larger challenge with their team and gain some sponsorship.

If you would like to become a Corporate Partner or discuss further ways in which your organisation can sponsor our vital work, please get in touch.

hello@immunodeficiencyuk.org.

If you would like to make a regular (by Direct Debit) or one-off life-changing donation to Immunodeficiency UK please visit: <https://www.immunodeficiencyuk.org/get-involved/donate/> or scan the QR code below.



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